



**FOR IMMEDIATE RELEASE**

Contact:Alexsandra Guinan:

Tel 866 664 5683

Fax 203 330 9293

Cell 203 257 5015

Email: alexsandra@glasskoteusa.com

## **GLASSKOTE™ to drive designers crazy with 'colored textures for glass' at NeoCon**

**Bridgeport, Connecticut Tuesday June 7<sup>th</sup> 2005**, GlassKote USA is featuring an expanded selection of colors and unique finishes for glass at NeoCon World's Trade Fair in Chicago June 13-15<sup>th</sup>. GlassKote is going all out to drive Designers & Building Managers crazy with over 10,000 colors on textured glass and sensational new visual effects.

The owners of GlassKote, Warren Belkin and Alexsandra Guinan, look forward to introducing the time-proven process to the design world at NeoCon. Only recently introduced to the US market, designers will hear about a new world of design possibilities delivered by GlassKote. "While the use of glass is a rapidly growing trend, designers have faced limitations in color selection and visual textures. Our goal is to change the way people think about glass and offer local service through a national network of applicators across the US. Designers and project managers will be able to access a new universe of colored and textured glass for each individual project, while enjoying quick turnaround for custom samples", said Warren Belkin.

"It's all about being able to walk away from each and every project and know that you, as the designer, have created a signature style", says Alexsandra Guinan. "It's like a piece of art where you can sculpt the look of choice... GlassKote can give you that capability".

The product has been used in Australia for over 25 years and has caused a significant shift in designers' use of glass – some Australian applicators estimate that almost 70% of new & remodeled kitchens use glass backsplashes because of GlassKote. One of the more challenging jobs for GlassKote Australia came in 1991 at the casino in Melbourne, where an amazing 'black mirror glass' was created – 65,000 square feet of it – along with hand antiqued mirrors and other visual glass accents. "We saw this amazing piece of art in January of 2005 and we can't wait to do something like that here in the US. It's going to be a lot of fun", says Warren Belkin.

###

Please visit our website at <http://www.glasskoteusa.com> .

To schedule an interview with Alexsandra Guinan & Warren Belkin, please call Alexsandra at 866-66GKOTE (866-664-5683) or email [alexsandra@glasskoteusa.com](mailto:alexsandra@glasskoteusa.com)